



# Wise Package Studio®

## COMPLETE APPLICATION MANAGEMENT

Organizations rely on application deployment and desktop management teams to deploy the hundreds of applications, updates and patches essential for businesses to function. Managing, preparing and deploying applications are complex tasks, underscored by requirements for efficiency and reliability.

### BENEFITS

- > Faster, more reliable deployments
- > Deploy patches with confidence
- > Standardize processes and desktops
- > Manage all application resources

Without the right tools and best practices, organizations experience:

- > Unreliable, time-consuming rollouts
- > Unmanaged IT environments with nonstandard applications and desktops
- > Inefficient Windows Installer (.MSI) migration
- > Unrealized benefits from Windows 2000 and XP investments
- > Dramatically increased desktop management costs
- > Substantially depleted system administrator resources
- > Decreased end-user productivity due to application crashes

These problems can be avoided by using Wise Package Studio® software to prepare applications for deployment. Wise Package Studio, the premier application lifecycle management solution, gives you control of your organization's applications, deployment preparation and corporate standards. Based on a structured application management, packaging and quality assurance process called enterprise software packaging, Wise Package Studio provides everything you need to prepare applications for deployment.

### RELIABLE DEPLOYMENTS, RETURN ON INVESTMENT: WISE PACKAGE STUDIO BENEFITS

#### **Faster, more reliable deployments**

A structured approach to preparing applications for deployment can reduce your deployment times by as much as 50 percent and reduce your support costs by hundreds of dollars annually per PC. Wise Package Studio provides everything you need for package standardization, project management, automated testing and conflict resolution, reporting and documentation, and seamless hand-offs between packaging and distribution teams.

#### **Harness the benefits of software virtualization**

Increase desktop stability and lower costs by utilizing software virtualization. By running virtual applications, you eliminate the possibility of conflicts with other applications and with the base operating system. Use Wise Package Studio to create, edit, and manage virtual software archive packages, which enable applications to run in a virtual environment when used with Altiris® Software Virtualization Solution™ software.

#### **Preserve your investment in existing .MSI packages**

You can embed your .MSI packages in a "wrapper" that will install the application into a virtual layer if Software Virtualization Solution is installed on the target computer. This is a best-of-both-worlds approach because the target system will be properly configured by the installation logic of the .MSI and the application will run virtually.

#### **Take the suspense out of patch management**

The increasing number of IT security threats puts constant pressure on system administrators to quickly deploy patches. But deploying patches without testing can have unintended consequences. The increasing complexity and interdependency of applications makes it difficult to predict what a patch will do to your organization's systems. Wise Package Studio takes the suspense out of patch management with automated, efficient processes that allow you to quickly analyze and test patches before deployment. With Wise Package Studio, you reduce downtime, adhere to quality assurance processes, speed deployment and minimize impact on end users.

#### **Standardized processes and desktops**

Adherence to industry and corporate standards can reduce your desktop support costs by hundreds of dollars annually per PC. Standardizing installations allows help desk staff to efficiently diagnose and fix problems and standardizing the deployment process helps your organization generate consistent, reproducible and reliable results.



### **Greater Windows 2000 and XP investment return**

Microsoft proposes a significant ROI for migrating to Windows 2000 and XP. Much of that ROI is contingent on applications supporting Windows Installer standards. Until all software vendors adopt these standards, the only way to realize the full benefits is by migrating applications to Windows Installer yourself. Wise Package Studio provides complete capabilities for creating, customizing and validating Windows Installer packages so you can quickly take advantage of Windows Installer benefits such as application self-healing, install-on-demand, and advertising.

### **Manage all of your application resources**

Most organizations don't have control over their applications and related resources. Wise Package Studio provides exclusive tools for managing applications so you know what applications are deployed, where the application is in the lifecycle, and what versions are installed. Proper application management reduces the potential for problems caused by mixing production packages with those in development.

### **ENTERPRISE SOFTWARE PACKAGING: THE FOUNDATION OF WISE PACKAGE STUDIO**

Wise developed the enterprise software packaging framework based on years of experience helping the world's largest organizations successfully prepare applications for deployment. With this structured process at its core, Wise Package Studio provides an integrated, scalable solution covering every phase of enterprise software packaging, including:

- > **Application requests**—Manage applications from user requests through management review and deployment.

- > **Packaging**—Encompasses installation requirements analysis, repackaging applications, and customizing to meet corporate standards.
- > **Conflict management**—Identify and resolve conflicts before they cause desktop problems.
- > **Quality assurance**—Test the packaged application before distribution.
- > **Release management**—Passes the packaged application directly to the distribution system for deployment.

Wise Package Studio's industry-leading technology supports every phase of enterprise software packaging with innovative, exclusive features only found in Wise products. From the world's largest organizations packaging thousands of applications to small companies managing a few applications, Wise Package Studio helps you at every step of the way.

### **FLEXIBLE STRUCTURE, INNOVATIVE TECHNOLOGY**

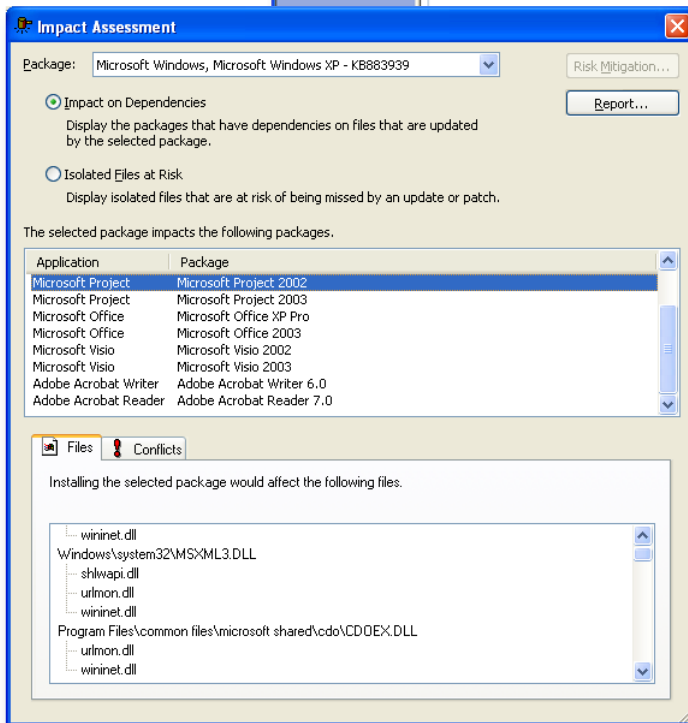
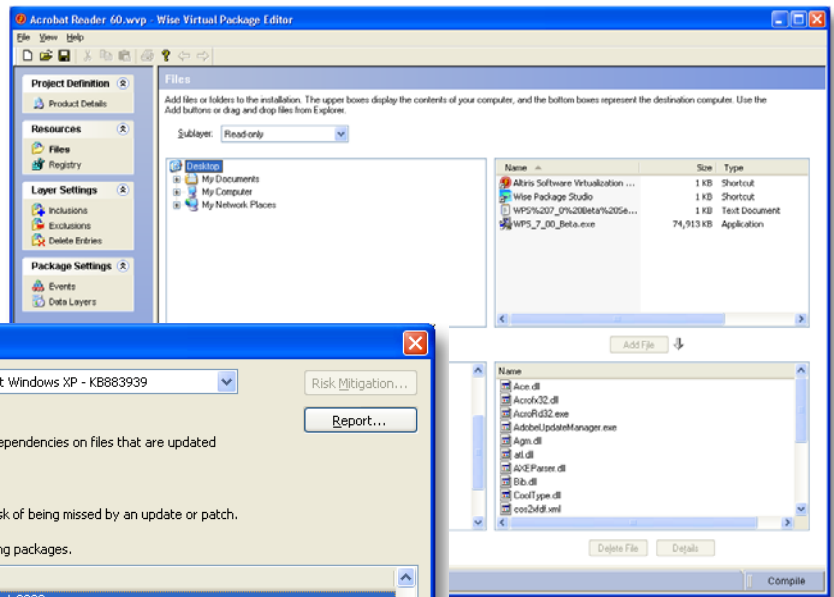
Wise Package Studio's flexible, modular structure provides an extensive array of solutions for any organization. From the world's largest enterprises to single-person packaging teams, Wise Package Studio allows you to purchase the functionality that best suits your organization.

**Wise Package Studio Professional Edition** is an advanced packaging solution providing core functionality for packaging and customizing applications and patches and managing and eliminating application conflicts. Professional Edition provides the starting point for adding extended functionality through the Quality Assurance and Enterprise Management Server modules. Professional Edition provides advanced tools:

- > SetupCapture for creating packages with our snapshot or SmartMonitor technology. Choose the package format that's right for you: .MSI, setup.exe or virtual software archive packages that work with Software Virtualization Solution.
- > Quick customization through tools such as Windows Installer Editor.
- > Create and edit .RPM packages for Red Hat Linux\*.
- > Create and edit packages for mobile devices, including Smartphone\*, Pocket PC\* and Windows\* mobile devices.
- > Patch risk assessment, which identifies when a patch does not update all instances of an application and helps you fix the problem.
- > Automatic patch impact analysis and conflict resolution with the powerful ConflictManager™.
- > Automatic Package Validation, which ensures compliance within industry standards.
- > Integration with all major distribution systems for flexible, easy deployments, including Altiris® Software Delivery Solution™ software, Microsoft\* SMS, Active Directory, Novell ZENworks\*, LANDesk\* Management Suite, IBM Tivoli\*, Mobile Lifecycle Management Suite\*, Novadigm Radia\*, and ON Command CCM\*.

**Wise Package Studio Quality Assurance** provides everything you need to ensure your applications and patches deploy error-free. Quality Assurance provides a structured plan that tests packaged applications and patches in a real-world environment. Effective testing is essential for reducing the risk and impact of introducing new software or patches into production. Wise Package Studio helps you conduct quality assurance with:

Edit virtual software archive packages using the Virtual Package Editor.

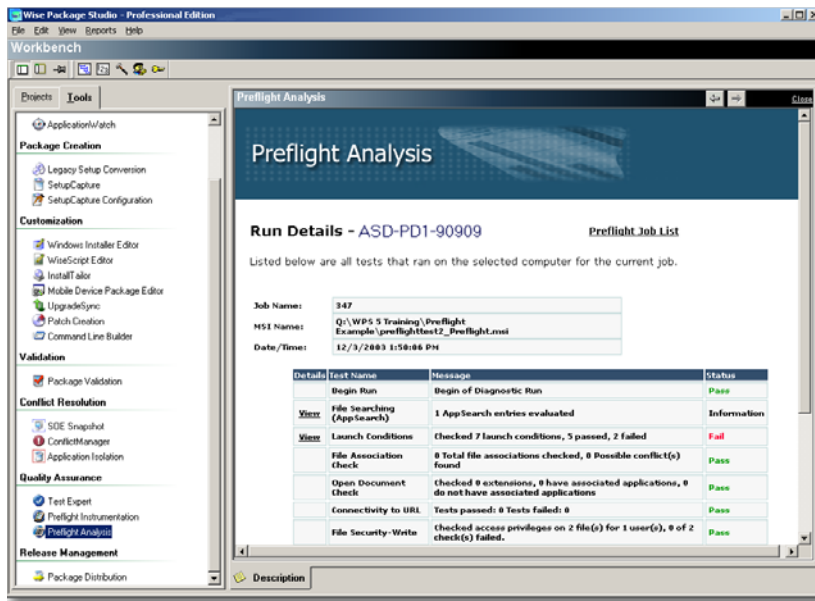


Understand the true impact a patch will have on your system by using Impact Assessment.

- > Preflight Deployment™—Revolutionary new technology that simulates deployment of an application or patch to the target environment, and reports potential problems back to a central server.
- > Test Expert—Structured, intelligent approach to testing that automatically generates a master test plan and guides you through multiple test cases for system level application and patch testing.
- > Custom validation rules—Used to validate packages against corporate standards.

- > Web-based project management reports
- > Support for multiple databases across geographically dispersed locations
- > Shared workflow process templates

**Wise Package Studio Standard Edition** is a stand-alone packaging product designed for individuals who prefer an ad hoc approach to packaging. It provides basic packaging and validation functionality, helping organizations quickly and reliably package and migrate applications to the .MSI standard. With Wise Package Studio Standard Edition you can:



- > Convert applications to .MSI standard with SetupCapture and Legacy Setup Conversion
- > Customize applications to meet corporate standards using Windows Installer Editor, including mobile, Citrix, and terminal server applications
- > Seamlessly hand off applications to any major distribution system

Preflight Deployment provides a revolutionary way to test packages in a real-world environment.

**Wise Package Studio Enterprise**

**Management Server** provides a suite of sophisticated project management and collaboration capabilities that allow you to share and manage resources. Whether you manage a single team or numerous teams across the globe, you can now effectively work together and streamline the packaging process through:

- > Project history, tasks, and metrics tracking
- > Integrated user security based on Windows NT\* authentication, including security at project and template level

**LEARN MORE ABOUT WISE PACKAGE STUDIO!**

Get quality applications from start to finish with Wise Package Studio. Learn more at [www.wise.com](http://www.wise.com), call 734-456-2100, or contact your local reseller.

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